DISC = Communication Success

DISC is the universal communication model used to explain the 4 core behavior styles: **D**ominant, **I**nfluence, **S**teady, **C**onscientious
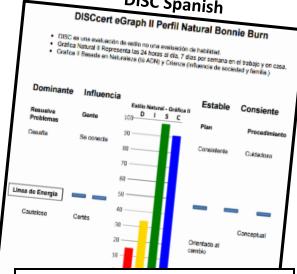
DISC Sales

Sales will increase!
- Steps in sales process match up with D, I, S, C Prospects

DISC Self

People create win-win communications
- Online, user-friendly assessment
- 35 page, personalized report
- Success strategies & learning activities

DISC Leadership

Leaders become more effective
- Ten leadership competencies match up with DISC styles
- i.e. Motivating your people, Giving constructive feedback

DISC Team

Builds stronger teams
- Provides overview of team member styles
- Great for new teams or for resolving conflicts

10-2016

DISC Spanish

Assessment & report available in Spanish
- Includes same content as English version